

City of St. Thomas

MAR 14 2025



March 14, 2025

Mayor Joe Preston  
City Council Members  
City Clerk

**Re: Request for City Flag Review and Potential Redesign**

Honorable Mayor Joe Preston and Esteemed Members of City Council,

I am writing on behalf of the Downtown Development Board to bring to your attention a proposal regarding the current city flag of St. Thomas. This request was initiated by Yurek Pharmacy, who, through their social media channels, conducted a survey asking their followers for input on the St. Thomas flag. The response was supportive of an update to the existing design, with 60% of respondents expressing a desire to see the current flag replaced.

The feedback gathered by Yurek Pharmacy has raised awareness around the topic of the City flag and sparked further discussion within the community. On March 12th, 2025, the Downtown Development Board discussed this issue at our monthly meeting, and it was agreed that we would formally request that City Council consider allowing us to explore the possibility of updating it to incorporate the City's evolving identity, history, heritage, and future growth. This would be done through working with Yurek Pharmacy to run a public contest to generate new design ideas for the flag, which would be presented to City Council for consideration. This initiative aims to involve the community in exploring new visual concepts that could be incorporated in a redesign should the City decide to do so.

We thank you for your attention to this proposal and look forward to your consideration of this important matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Grayden Laing".

Grayden Laing, Chair

City of St. Thomas

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City Clerks Dept.